# Collaborative Workforce Solutions

**EXPERTLY DELIVERED** 



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With over 16 years' recruitment and talent solutions experience, my guiding principle has always been focused on bringing value to the client and candidate experience by developing methodologies that balance cost, innovation, contractual governance and relationships within one operating model.

The world of talent is rapidly evolving, so I am a passionate believer that all of our solutions have to develop over time and blend the needs of external candidate talents pools with the business success requirements of our clients.

My role at Gattaca is to lead and oversee all of our exclusive client relationships.

Therefore, I am responsible for engraining this methodology within all of our client programmes and driving our client advocacy levels to an exceptional standard.

This brochure should outline all of the solutions that are on offer to you; however, please don't hesitate to get in contact should you want to find out more information.

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## **About Gattaca** Solutions

Our clients trust us to rapidly deliver the best contingent and permanent talent, create excellent experiences and guarantee compliant processes. At our core are two key principles: delivery and partnership.

We provide total fulfilment across all of your positions, even the most hard-to-find, whilst fully understanding and helping you achieve your goals.



#### Flexible workforce solutions (MSP)

A Managed Service Programme (MSP) is a service designed to allow your business to take advantage of utilising a flexible workforce, whilst managing the potential risks and costs of doing so.



#### **Permanent workforce solutions (RPO)**

Recruitment Process Outsourcing (RPO) is when a company asks a trusted provider to handle all or part of its recruitment process for permanent staff.



#### **Total workforce solutions**

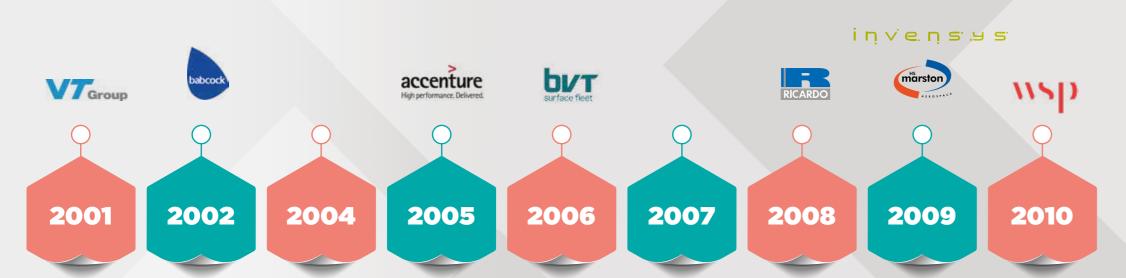
Supporting the acquisition of talent across your entire workforce; including permanent and flexible workers, emerging and graduate talent, executive talent, international hires and internal mobility.

### **Our track record**

Gattaca Soutions has provided workforce solutions since 2001.

Over this time, we have evolved alongside the market and our clients to allow them to access the best in contingent workforce management and permanent talent acquisition.

We continue to evolve and seek to work with clients that match our culture, values and areas of strength.







& LEONARDO

2011



2012





7**7**77

2013



2014





2015

ZODIAC AEROSPACE

> BMW GROUP



**NATS** 

**UNISYS** 

**B** 

2016



UNISYS

SAFRAN

SEVCON®
Electrification Partner

**Wilmagine** 

2017



FORMAPLEX

altran





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# Flexible Workforce Solutions (MSP)

## A Managed Service Programme is when a company outsources all or part of their flexible workforce management.

Flexible working is a growing trend which can add great value to your business.

Analysts believe up to 50% of workers will be non-employees by 2020. But, as much as they can help you, flexible workers come with added complexities. A well-designed MSP ensures your flexible workforce adds value to your business through reliable, well-controlled and cost-effective delivery.

### Why should you consider a Flexible Workforce Solution?

The main reasons more businesses are choosing an MSP are illustrated on the opposite page:



#### **Cost control**

Demand consistent, pre-agreed and fair charges for an excellent service and the best flexible workers. Allow your MSP partner to uncover hidden costs.

**Improved processes** 

Design and implement efficient processes across

the whole flexible worker assignment lifecycle to

make life simpler for all of your internal stakeholders

and create a better flexible worker experience.



#### **Worker visibility**

Know your flexible workforce. Use the latest technology to get real-time access to worker data; including spend profile, assignment length and much more.



#### **Risk & compliance**

Protect your business from inferred employment, tax risk and worker regulations; both now and as legislation develops in the future.



#### **Long-term partnership**

Ever felt like your suppliers aren't giving you much support with your flexible workforce challenges?

Work with a dedicated team who will help you evolve your flexible workforce management practices.



#### **Supplier management**

Remove the hassle and risk of managing the performance and compliance of your agency supply chain, whilst retaining access to your best-performing suppliers.



#### **Performance measurement**

Through MI & reporting, give your business the power of demanding improvement in the service you receive, as well as the volume and quality of the workers provided.



#### **Innovation & consultancy**

Continuously improve your flexible workforce management based on what your business needs.

Gain access to the latest innovation and bespoke consultancy services.



#### **Bespoke delivery model**

Implement a tailored delivery model that suits your unique requirements. Take a look at some of the main MSP models you can choose on the next page.



#### **Master Vendor (MV)**

A Master Vendor (MV) model involves having a preferred vendor(s) acting as the 1st tier of your supply chain and source 60%-95% of your requirements. The Master Vendor is typically given a period of exclusivity to deliver your flexible worker vacancies, using their enhanced knowledge of you and your business to find the right candidates. The remaining 5%-40% of requirements are then sourced by a '2nd tier' of external agencies, which are collaboratively selected from existing and new suppliers to support your business selected from new and proven existing suppliers to support your business.

## **Types of MSP**

There are a range of models available, depending on your unique requirements:



#### **Neutral Vendor (NV)**

A **Neutral Vendor (NV)** involves having a completely existing suppliers to support your business.

and proven existing suppliers to support your busines:

There can also be 'tiers' within a NV model,



#### Hybrid

A **Hybrid** model entails selecting whichever delivery model is best suited to a particular skill, geography or unique situation, such as unusually short timeframes.

Hybrid models are typically used where the complexity or variety of the skills required means that a blended approach is needed to ensure full delivery.

For example, you may wish to utilise the benefits of a single engaged partner as a MV for a particular skill or geography, whilst utilising a NV model for another. Mature MSP suppliers should be able to accommodate this.



#### **Contingent RPO**

A Contingent RPO means the supply sourcing activity and client dedicated recruiters. clients have a very strong attraction brand and

client branded sourcing activity.



## **Powering UK Power Networks** flexible workforce

**UK Power Networks needs access to high**performing contingent workers with the right skills and experience across all disciplines, including engineering, clerical, professional and technology.

Their previous providers struggled to find the quality and volume of workers they needed, particularly within technical skill areas. In addition to this, UK Power Networks lacked visibility over their contingent workforce, resulting in inefficiencies in resource deployment, planning, rate management and payrolling.

#### **Our Solution**

We provide a partnership-led approach to improvement based on their business priorities. Currently, we deliver circa 90% of UK Power Networks' contingent workers through our own specialist recruitment brands and have developed tailored talent pools across all required skill sets. We've also implemented 'alumni' programmes to increase efficiency and cost savings of utilising returning workers.

Screening of contractors has been key; we ensure that 100% of the people we provide to UK Power Networks have passed a drugs and alcohol test and, for certain roles, a medical test.

93% of all contingent workers on-boarded at UK Power Networks last year were placed directly by Gattaca

1.000 + contingent workers placed with UK Power Networks over the course of our relationship

90% scored in satisfaction surveys from UK Power **Networks hiring managers** 

#### **Adding value**

Our employer branding agency worked with UK Power Networks to deliver tailored services to attract the best talent in the market. Our microsite, pictured to the right, was built to advertise UK Power Networks' open vacancies and ensured the content and design spoke to their target audience, raising UK Power Networks' profile as an employer of choice.











MICROSITE



# Permanent Workforce Solutions (RPO)

Recruitment Process Outsourcing (RPO) is when a company asks a trusted provider to handle all or part of its recruitment process for permanent hires.

With the right partner, an RPO solution can help your HR & talent acquisition teams drive lasting values to their business, helping you make talent acquisition a competitive advantage. An RPO provides the people, processes and technologies to meet your needs, and the type of model depends on how much you want to outsource.

#### **How can RPO benefit your business?**

A permanent workforce solution can be a game-changer for your talent acquisition and management. Here are just some of the things you can achieve in partnership with an RPO provider:



#### **Improved processes**

Resolve your recruitment process frustrations; including through the use of an Applicant Tracking System (ATS).



#### **Workforce planning**

Improve your approach to workforce planning to cope with fluctuations in volume



#### **Employer branding**

Understand & improve the message you're sending to candidates. Visit our website or ask us for more information on Gattaca's Employer Branding Services



#### **Candidate experience**

Create an engaging, informative and positive recruitment and on-boarding experience that suits your business.



#### **Diversity & inclusion**

Foster more inclusive recruitment practices to attract & retain a diverse workforce.



#### **Latest technologies**

Enhance your sourcing capabilities or candidate experience with the atest technologies, such as Al or chatbots.



#### **Market insight**

Refine your candidate attraction and sourcing strategies based on specialist insight about the candidate community.



#### **Compliance & vetting**

Get support ensuring full compliance and vetting of your workforce against company and legislative requirements.



#### **Assessment & selection**

Make the best hires through assessment and selection tools, such as Al and situational-based assessments.



## Types of RPO

There are a range of models available, depending on your unique requirements:



#### **Modular RPO**

You've already got an in-house recruitment team but there are certain skills or processes you want a partner to deliver. Why not go for a **Modular RPO**?

Perhaps you want to outsource the technical skills recruitment that's causing you headaches. Or maybe you just want someone to manage your supply chain of agencies. Ask yourself; do you love delivering that process in-house and is there real benefit in doing so?

If not, why not give it to someone who will care about it on your behalf?



#### **Full RPO**

Many believe a 'full RPO' involves handing to take it back and get the service your

Acting under your orders, an RPO partner takes demand excellence from an RPO partner: it's in their interest to keep evolving their service.

Gattaca can even help you bring processes back

#### **On-demand** recruiter

Wish you had more recruitment support to help you grow but aren't sure you currently have the time, budget or risk-appetite to hire someone?

If so, an **on-demand recruiter** service could be perfect. A dedicated recruiter has the networks, experience, candidate attraction tools and market knowledge to make them immediately effective. This allows you to act quickly whilst controlling cost, risk and time.

### **Project RPO**

need to act quickly?

A **Project RPO** applies a light-touch management whilst ensuring all of your critical positions are filled. It can

## **Engineering a powerful** solution for Safran

In 2017, Safran was facing businesswide challenges to recruitment in the UK, with each separate business unit using different suppliers and processes to varying levels of success. Operating in a highly competitive market, Safran needed to position itself as an employer of choice to get the best talent available.

#### **Our Solution**

Our dedicated on-site Talent Acquisition (TA) partners operate at two UK Safran sites, working under Safran's brand to source quality talent across all of their skill requirements and build their exposure within the candidate community. Where needed, our Talent Acquisition partners are supported by our inhouse delivery brands and an external supply chain, which was built in partnership with Safran and allows them to retain access to some of the suppliers they have worked with previously.

We utilise an existing Applicant Tracking System (ATS) platform, which is a Safran tool, and are helping drive improvement to candidate communications within it off the back of our Employer Brand workstream. We are also building niche talent pools (including alumni tracking and implementation of a referral scheme) within the system, all adding to Safran's long-term ability to recruit hard-to-find candidates.

100% vacancy fulfilment as a result of having dedicated on-site TA partners and a Relationship Manager

81% direct hires utilising hiring initiatives that promote the Safran brand

8 days reduction in time-to-hire

#### **Adding value to our Solution**

As their talent partner in the UK, we've also enhanced Safran's graduate scheme with automated screening processes, provided employer branding consultancy and conducted international talent sourcing campaigns to find candidates in a severely skill-short industry. A selection of the collateral created for Safran by our in-house Marketing team is shown on the page opposite.

MARKET INSIGHT





SAFRAN

**EMAIL** 



**CAREER BROCHURE** 



**EMAIL** 









As the name suggests, a Total **Workforce Solution is there to help** the acquisition of talent across all aspects of you workforce; including permanent and flexible workers, emerging and graduate talent, executive talent, international hires and internal mobility.

Permanent (RPO) and flexible (MSP) solutions are frequently bought and implemented separately, but doing so can lead to issues, inconsistencies and silo-thinking. Forward-thinking companies are now considering the wider picture by asking "based on my goals, what does my total workforce need to look like?".

#### **Benefits of a Total Workforce Solution**

A selection of the key benefits offered by a Total Workforce Solution are shown on the page opposite:



#### **Gain visibility**

Gain visibility of your whole workforce and ensure an optimum blend of contract, temporary, permanent and Statement of Work resource.



#### **Improved experience**

Improve the experience for candidates, no matter how they are engaged.



#### **Simplified communications**

Simplified communication stream with a single point of contact and dedicated account team managing all your recruitment.



#### **Processes benefits**

Process efficiency across all recruitment activity through the blending of operational models.



#### **Cost benefits**

Cost efficiencies across all recruitment activity through combining operational models.



**Holistic view** 

Integration of all talent acquisition activity into

technologies, relationships and processes; giving a holistic

view on the performance of your whole workforce.

#### **Greater insight**

Strategic insight into the combined workforce to enable effective trend analysis and decision making.



#### **Intelligent data**

Data to assist and enable future workforce planning and requirements.



#### **Dedicated account team**

Support of a dedicated account team focused purely on enabling success for your business.

## Fueling Ricardo's workforce

In 2008, Ricardo was facing challenges with its hiring process.

In order to find the contingent specialist engineers they needed, too much money and time was being spent on inefficient recruitment processes.

The Ricardo hiring community operated by making use of preferred supplier lists with over 30 suppliers and without an overall strategy that hiring managers were able to follow.

#### **Our Solution**

Gattaca Solutions was appointed as Ricardo's MSP partner in 2008 and, after a successful six-year relationship, Ricardo asked Gattaca to create a Total Workforce Solution in 2014 to incorporate both their flexible and permanent workforce.

The Total Workforce Solution incorporates permanent and contingent recruitment of all skill sets in engineering, professional, technical and clerical disciplines, across all 15 of Ricardo's UK sites.

80% direct fulfilment rate through our specialist recruitment brands and on-site recruitment team

18 days reduction in time-to-hire

100+ permanent placements per annum by our teams

#### Adding value to our solution

We designed, developed and managed a candidate attraction campaign which focused on how Ricardo is pioneering the automotive technology of the future and looking for passionate, ambitious people to join them on their journey.

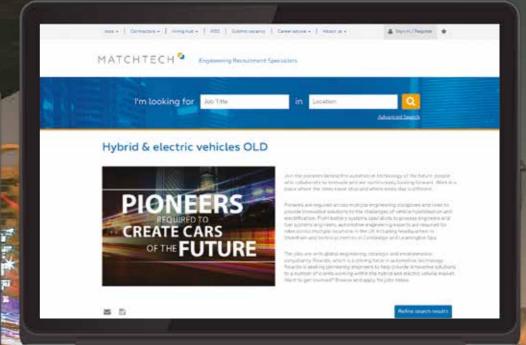
Our hybrid and electric project microsite received 4,153 page views and 621 applications were received, many of which were for niche, hard-to-find roles. The microsite and its contents are shown on the page opposite.



MICROSITE



#### FEATURED CONTENT PAGE



HOMEPAGE BANNER



MAIL











SOCIAL MEDIA CAMPAIGN BANNERS

## What makes Gattaca Solutions unique?



#### **Engineering & Tech Specialists**

We are one of very few workforce solutions providers that specialises in supporting clients with technical engineering & technology disciplines; we combine specialist delivery with partnership, based on over 30 years' experience.



#### **Proven results**

We are experienced and proven in providing both flexible (MSP) and permanent (RPO) solutions and staff. At Gattaca, we don't just talk about total workforce solutions, we deliver them.



#### **Our client advocacy**

We have exceptional client retention rates of 97%. Our clients trust us to rapidly deliver the best contingent and permanent talent, create excellent experiences and guarantee compliant processes.

#### What else makes us unique?

Our people underpin everything we do and we're proud to have some of the best in the business. Here are just a few of the talented individuals behind our successful partnerships:

Ashton Church

Helen Collins Coordination Team Manager John Romero **Operations Director** 

Mina Rahman Client Solutions Manager

Georgia Byrne

Huw Jones Michelle Firth **Client Solutions Product Director** 

Teremy Pearce Head of Client Development Karen Burns

Lee Hanna **Client Relationship Director**  Keith Golding















www.gattacaplo

**Key stats** 











**FLEXIBLE WORKERS CURRENTLY WORKING UNDER MANAGED AGREEMENTS** 





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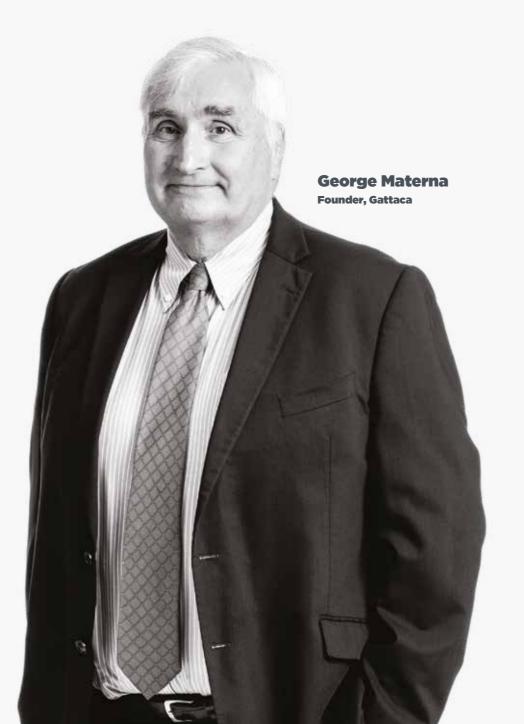
**2nd tier suppliers** 



## All of our solutions are underpinned by our technical recruitment services

Our founder, George Materna, built our business on the principle of "inch-wide, mile-deep".

By being focused on specific industries, sectors, skills or locations, our consultants are able to build strong traction with their candidate communities, better enabling them to find and connect talent to employers. It also makes us a valuable partner with easy access to insight on skills, market conditions and screening requirements so we can deliver a better service to our clients and candidates.



With over 30 years' experience in successfully matching job-seekers with employers across the engineering, technology, professional and training disciplines internationally, our specialist recruitment brands can help find the flexible or permanent talent your business needs.



PROFESSIONAL & TRAINING

BARCLAYMEADE™ ALDERWOOD

